

Gentle HAIR REMOVAL™

PRESENTS

The Definitive Guide to Hair Removal

It's a Fact of Life: Hair Grows...

There are **3** phases of hair growth ...

ANAGEN

The growth stage, when a strand of hair is at its strongest

1

CATAGEN

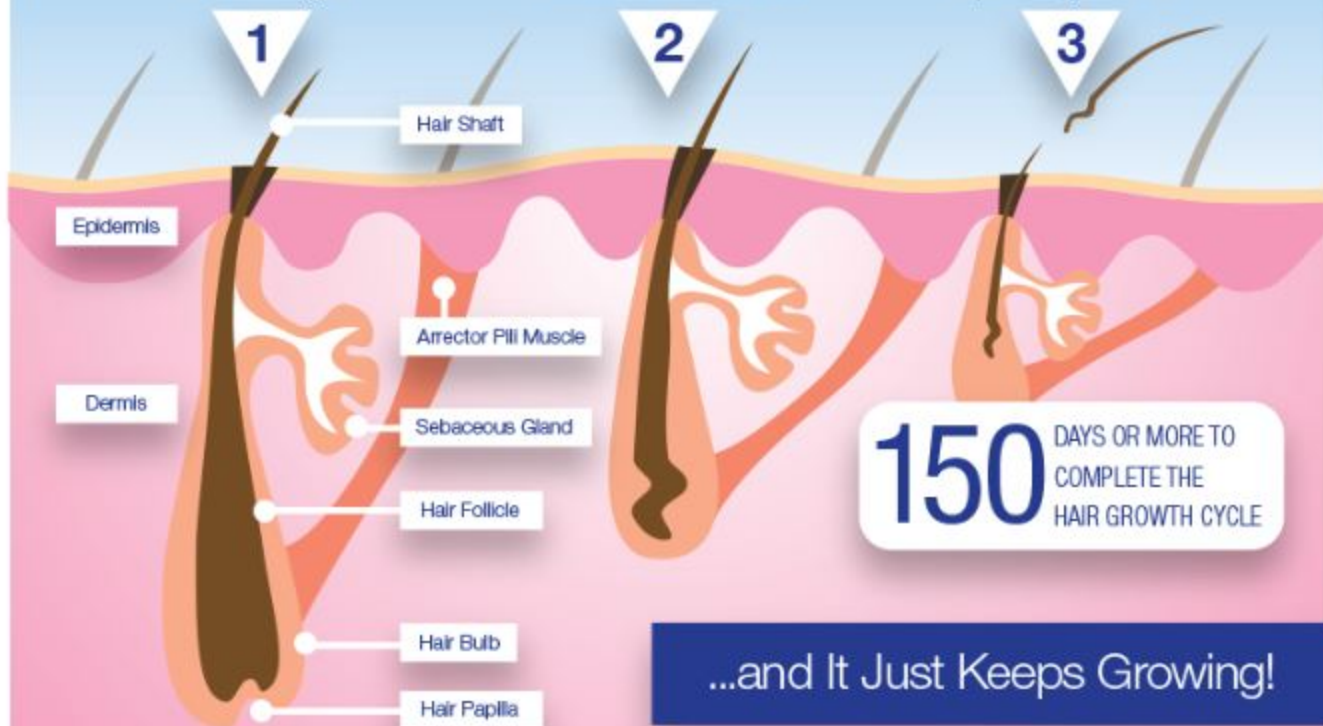
The transitional stage, when that strand begins to come loose from the follicle

2

TELOGEN

The shedding stage, when the strand falls out and is replaced by a new hair

3



150 DAYS OR MORE TO
COMPLETE THE
HAIR GROWTH CYCLE

...and It Just Keeps Growing!

You May Want Some Hair to Go Away, but...

\$10k

AVERAGE
LIFETIME
COST
OF SHAVING



SHAVING

Shaving just cuts the hair off at the surface, leaving the root intact. Hair starts growing back almost immediately.

...traditional methods of hair removal don't get to the root of the problem!

\$23k

AVERAGE
LIFETIME
COST
OF WAXING



PLUCKING, WAXING & THREADING

These methods pull the entire hair out, but the follicle is still intact—so hair will start growing back.

Other medical hair removal treatments can stop hair growth, but they might not get the best results for you.

GET THE RIGHT
LASER FOR YOU.

CHECK THE
SKIN TYPE
CHART
BELOW!



STANDARD LASERS

Not all lasers are the same. Some lasers are better for lighter skin types, and others are right for darker skin types. The wrong laser can harm your skin, or you won't get the results you want.



IPL ALONE CAN TAKE OVER
10 TREATMENTS!

INTENSE PULSED LIGHT (IPL)

Intense Pulsed Light (IPL) came along in the 1990s. While it can be a more comfortable treatment than lasers, it can also take as many as 12 to 14 treatment sessions to get the desired results.

Identify Your Skin Type.

The Fitzpatrick Scale below is used by physicians to categorize various skin types, which have different needs when it comes to laser treatments. Depending on your skin type, there's a specific laser that can give you the best results without damaging your skin.



Pale white skin.
Always burns,
never tans.



White skin. Always
burns easily, tans
minimally.



Light brown skin.
Burns moderately,
tans uniformly.



Moderate brown skin.
Burns minimally, always
tans well.



Dark brown skin. Rarely
burns, tans profusely.



Deeply pigmented dark
brown to black skin.
Never burns.

Gentle Hair Removal Is a Safe and Effective Treatment...

...No Matter What
Your Skin Type!

GENTLE LASER

Laser pulses destroy hair
follicles at the root in the
anagen stage, when the hair
is strongest.

22 MINUTES: AVERAGE
GENTLE HAIR REMOVAL
TREATMENT TIME

TREATMENTS

Go in for this treatment every 6
weeks or so, and over time
you'll zap all the hairs in the
targeted area!

80% OF PATIENTS
REPORT
PERMANENT
HAIR LOSS AFTER 4-6 TREATMENTS

GENTLE HAIR REMOVAL

OFFERS PERMANENT HAIR REDUCTION

FOR ALL SKIN TYPES!

THE GOLD STANDARD

ALEXANDRITE

Nd:YAG

UNIVERSAL

Gentle Hair Removal systems use either Alexandrite or Nd:YAG lasers, depending on your skin type, so you get the best results for your skin.

SYNERON CANDELA HAS BEEN DEVELOPING LASERS FOR NEARLY

40 yrs.

5.6B

TREATMENT PULSES WILL BE DELIVERED THIS YEAR BY GENTLE SYSTEMS

WORLDWIDE, GENTLE IS THE TRUSTED TREATMENT FOR

1,800

LEADING PHYSICIANS—AND COUNTING!

COMFORTABLE

Gentle Hair Removal systems feature the patented Dynamic Cooling Device™, which uses bursts of liquid cryogen to rapidly cool the skin, making Gentle the most comfortable laser hair removal available today!

Make Sure Your Laser Hair Removal Treatments are Gentle — Ask for Gentle Hair Removal by Name!

GentleMax Pro®

GentleLase Pro®

GentleYAG® Pro

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